CASE STUDY

Transforming Month-End Accounting Operations for Multi-Entity Businesses

80+ Hrs	100+	End-to-End	1 Dedicated Team
Accounting leadership time redirected each month	Standardized month-end review procedures	Month-end bookkeeping and review ownership	Replaced multiple operational accounting responsibilities

THE CHALLENGE

- Accounting leadership was heavily involved in day-to-day bookkeeping reviews, reconciliations, and month-end close activities across multiple entities.
- Significant time was spent reviewing staff work, investigating variances, preparing recurring journal entries, and coordinating follow-ups.
- Client-specific SOPs required deep operational knowledge, making delegation difficult while maintaining quality.
- Operational accounting responsibilities limited leadership's ability to focus on client advisory, process improvement, and strategic initiatives.

WHAT WE DELIVERED

- Assumed ownership of the full month-end close process across multiple entities.
- Performed detailed balance sheet and profit and loss reviews using client-specific SOPs.
- Prepared and reviewed recurring journal entries for accruals, prepaids, depreciation, payroll, health insurance, interest, inventory, and fixed assets.
- Managed intercompany reconciliations, inventory, payroll, loan activity, and supporting schedules.
- Executed specialized accounting processes, including custom allocations, joint venture accounting, inventory costing, and class reviews.
- Prepared management reports and review packages, while documenting review notes and client queries.
- Standardized review procedures and close workflows.
- Enabled leadership to focus on exceptions rather than routine processing.

THE IMPACT

CloudIT became the operational accounting engine, enabling accounting leadership to focus on client relationships, quality oversight, team development, and strategic advisory work. Standardized reviews improved consistency, reduced bottlenecks, and created a scalable month-end close function.

BUSINESS OUTCOME

- ✓ **End-to-end ownership of month-end accounting operations**
- ✓ **Improved consistency and documentation of reviews**
- ✓ **Standardized bookkeeping review processes across multiple entities**
- ✓ **Faster issue identification and resolution**
- ✓ **Reduced leadership involvement in day-to-day accounting execution**
- ✓ **Freed leadership to focus on advisory, onboarding, and business growth**